



March 2008

Jobfox Top 25 Most Wanted U.S. Professions

**Jobs in High Demand Include Software Development,
Nursing, Sales, Accounting and Administrative Assistant**

About the Jobfox Rankings

The March 2008 *Jobfox Top 25 Most Wanted U.S. Professions* rankings identify jobs — classified by specific professions — that are in greatest demand by recruiters and other employer agents who use Jobfox to search for and find new or replacement workers. These rankings reflect the most wanted U.S. professions during a 120-day period ending February 21, 2008.

For this 120-day period, Jobfox extracted a stratified random sample of more than 4,000 U.S. job openings from its database. From the sample, Jobfox identified more than 150 distinct professions for which employers were seeking candidates. This report focuses on the top 25 professions that were most often the targets of Jobfox employers.

Also captured in this report are the median salary ranges desired by candidates for the top-ranked professions. A stratified random sample of 100,000 Jobfox candidate profiles were matched to specific professions and median salary ranges were determined. For the top 25 professions, a brief description of the definitions used by Jobfox to define each profession is also provided.

This information is not intended to be a representative sample of all U.S. job openings or professionals, but the findings provide recruiters, employers and job candidates with a thoughtful look at profession trends that are now shaping the U.S. job marketplace.

Further Discussion about the Findings

Although media reports indicate that the economy is growing at a slower pace compared to recent years, a number of highly skilled professionals – software developers, nurses, accountants and sales representatives, for example – remain in high demand to fill critical roles for U.S. organizations.

This trend is likely to continue throughout 2008 and into the decades ahead. Even stronger than concerns about the economy are the severe challenges U.S. organizations face to cope with massive labor shortages, especially in key skill areas.

The huge bubble of Baby Boomers, 77-million strong, is now retiring out of the economy at a faster rate than they are being replaced. Generation Y, with a population size that equals the Baby Boomers, is still a decade or more away from providing organizations with the experience and skill levels that corporate leaders need to fill critical job roles.

After the Baby Boomers, the next most experienced generation of workers, the population of 48 million Gen Xers, leaves employers with a significant labor shortage. At the same time, the Bureau of Labor Statistics projects the addition of 17.4 million new jobs between 2006 and 2016.

While hiring activity is reportedly slow in some industry sectors (construction and manufacturing, for example), a host of professions requiring degrees or specialized skills remain in high demand by employers. Companies continue to hire for a range of technology professions (software development, networking/system administration and technical customer support, for example).

Also in high demand are management-level and senior-level accounting/finance positions and specialty professions, such as Intelligence, that require security clearances or other special certifications and/or degrees. Occupations providing a range of services targeting the elderly are also in high demand, as evident by nursing in the number two spot of the March 2008 **Jobfox Top 25 Most Wanted U.S. Professions** rankings.

**For more information about the
March 2008 Jobfox Top 25 Most
Wanted U.S. Professions rank-
ings, please contact:**

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Rank	Profession	Median Salary**	Profession Description
1	Software Design/Development	\$95K-\$105K	Design and/or development of software, including architecture, user-interface design, applications, operating systems, device drivers, etc.
2	Nursing	\$35K-\$45K	Nurses (RN, LPN) or nursing assistants at hospitals, residential facilities, private practices, home care settings, etc.
3	Accounting/Finance Executive	\$65K-\$75K	Management or oversight of Accounting/Finance. Primary focus is corporate finance.
4	Sales Representative/Business Development	\$65K-\$75K	Focus on the typical full sales cycle and business development, including either inside or outside sales.
5	Administrative Assistant	\$35K-\$45K	Administrative and secretarial support of a department or individual (excludes Legal Administrative Assistant positions).
6	Corporate Finance	\$75K-\$85K	Finance functions of a corporation including planning, budgeting, financial analysis, investor relations, reporting, partnerships, due diligence, investments and valuations.
7	Networking/System Administration	\$75K-\$85K	Installation and monitoring of computer networks, including system administration roles (installing and administering servers and software applications).
8	Intelligence	\$75K-\$85K	Distilling and analyzing intelligence from covert and mainstream sources, including linguistics.
9	General Accounting	\$45K-\$55K	Accounting functions and processes within public or private organizations.
10	Technical Customer Support	\$45K-\$55K	Representatives who respond to software or computer/electronic hardware customer service requests (excludes Help Desk in Information Technology).
11	Testing/Quality Assurance	\$65K-\$75K	Testers, quality assurance engineers or testing managers who test applications, primarily software, using manual or automated testing tools.
12	Project/Engagement Management	\$85K-\$95K	Lifecycle project management from concept introduction to closeout (excludes managers of marketing other than project management).
13	Business Analysis (Software Implementation)	\$85K-\$95K	Management, configuration and optimization of custom software in a corporate environment or with a consulting firm.
14	Product Management	\$95K-\$105K	Management of an existing product or development of new products. Tasks include promotion and maximizing profitability.
15	Database Administration	\$85K-\$95K	Administer and support company databases, including database creation, monitoring and troubleshooting.

*Top 25 most wanted professions by employers during a 120-day period ending February 21, 2008.

**Defined by Jobfox candidates with matching profession profiles during a 120-day period ending February 21, 2008.

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16	Technology Management	\$125K-\$135K	Management of a corporate IT department, including coordination of department activities and serving as liaison to other departments. Includes software managers for ISVs or consulting firms.
17	Business Analysis	\$75K-\$85K	Collection and research of data that is turned into value-added information for organizations (includes work inside companies and with consulting firms).
18	Account/Customer Support	\$35K-\$45K	Non-technical customer service representatives in a call center or corporate environment. Includes account managers with assigned clients.
19	Advertising (Online and Offline)	\$65K-\$75K	Account management, media planning, creative, production and budgeting with an in-house department or advertising agency.
20	Semiconductor Test Engineer	\$55K-\$65K	Perform testing of semiconductor devices at the wafer, chip or board level.
21	Training	\$55K-\$65K	Creating or delivering corporate or professional training programs via traditional educational environments as well as online or by video conferencing.
22	Retail Banking	\$45K-\$55K	Work in a branch of a retail bank, including branch managers and tellers.
23	Semiconductor Design/Verification Engineer	\$105K-\$115K	Design of semiconductors or management of the verification process.
24	Help Desk	\$45K-\$55K	Desktop support or corporate help desk representative.
25	Medical Technologist/Technician	\$35K-\$45K	Technologists or technicians in a hospital, laboratory or private practice. Includes specialty technicians such as radiographers, phlebotomists and EMTs.

Other Notable Professions: Tax Reporting/Accounting, Human Resource Department Management, IT Security, Government Contracts Administration, Channel Management, Higher Education – Administration, Marketing Department Head or Executive, Donor Relations/Fundraising/Grants, Sales Management, Technical Writing/Documentation, Call Center Operations, Graphic and Web Design, Health Information Management, Scientific Drug Research, Clinical Drug Development.

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About Jobfox

Jobfox is the Web's first personal-branding site that puts candidates in control of career-advancement opportunities. On Jobfox, professionals showcase their unique career strengths and goals, and are intelligently matched, alerted and connected – in real time – to new career opportunities. Visit www.jobfox.com today.



The logo for Jobfox features the word "jobfox" in a lowercase, sans-serif font. The "j" and "o" are in a light orange color, while the "b", "f", and "x" are in a dark red color. A stylized orange and red "X" shape is positioned to the right of the "x", partially overlapping it.

Be the hunted

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