



## Jobfox Fast Facts

**Vision:** Be the first career site that people love.

**Mission:** Create the Internet's most innovative tools for helping working professionals find new career opportunities and provide exceptional value and advantages for employers to find the most qualified workers to fill job openings.

**Overview:** Jobfox is the Internet's fastest-growing career site for connecting working professionals with corporate recruiters. A first-of-its-kind capability for job sites, the new **Jobfox Intros**™ service provides more than a list of jobs. **Jobfox Intros** gives candidates a "foot in the door" via personal introductions to employers. With **My Jobfox Connections**™, employers maintain automatically updated talent networks for filling immediate hiring needs as well as maintaining longer-term relationships with top candidates, for future staffing needs.

**Web Site:** [www.jobfox.com](http://www.jobfox.com)

**Headquarters:** McLean, Va.

**Employees:** Jobfox has more than 140 employees, with 10 sales and support offices throughout the United States.

**Beginnings:** Jobfox was founded in 2004 by Rob McGovern, former CEO and founder of CareerBuilder.

**Unique Candidates:** More than a million candidates visit Jobfox each month; 80 percent are currently employed; 50 percent have 12 or more years of experience and 82 percent are not found on Monster or CareerBuilder.

**Employer Customers:** Nearly 2,000 nationwide organizations have switched to Jobfox to match to the most qualified candidates.

**Professions Represented:** More than 160 professions are covered by Jobfox's expert taxonomy.

**Advertising:** Jobfox is one of the largest job board advertisers on the Internet, with more than 100 million monthly Internet advertisements on 10,000+ profession-based Web sites, plus radio, television and outdoor advertising.

**Funding:** \$40 million to date.

---

---

## Recent Awards and Recognitions

- 2008 Innovation Winner: Red Herring 100 North American Award
- 2008 Official Honoree: 12th Annual Webby Awards
- 2008 Most Promising Start-Up: American Venture Magazine
- Finalist: The 2007 American Business Awards

## Jobfox History:

- Aug. 2000: Tribune Company and Knight Ridder purchase CareerBuilder at four times its share price from CEO Rob McGovern and other shareholders.
- Dec. 2003: Rob McGovern reunites with former CareerBuilder employees and makes plans for Market10, a beta site that will later become Jobfox. Market10 is founded the next month.
- Mar. 2005: The company closes \$7 million investment round.
- Aug. 2005: Market10 beta site is launched to serve candidates and employers in the Washington, D.C., metropolitan area.
- May 2006: The company closes \$13 million investment round.
- Jun. 2006: Atlanta sales and support office is opened.
- Apr. 2007: Market10 is re-branded as Jobfox. Site includes **Resume Tracker**, alerting candidates via mobile text message whenever their Jobfox resumes are viewed, and free **My Jobfox Web Pages** for job seekers to showcase their talents.
- May 2007: Jobfox opens San Francisco sales and support office.
- Oct. 2007: Jobfox opens Boston sales and support office.
- Nov. 2007: Jobfox expands into new headquarters in McLean, Va.
- Dec. 2007: The company closes \$20 million investment round.
- Jan. 2008: Jobfox signs co-branding alliance with Australia's Fairfax Digital's MyCareer, based in Melbourne.
- Jan. 2008: The company opens regional sales and support offices in New York, Los Angeles, Chicago, Seattle, Houston and Dallas.
- Aug. 2008: **Jobfox Intros** released, providing a new suite of online networking tools that make immediate personal introductions between top-rated candidates and employers.
-