

Objective

Seeking to make significant contributions with a position in brand management, creative development or event coordination

Profile

- Seven years in promotions and marketing operations management utilizing strong written and oral communication skills to conduct field operations and analysis for promotional campaigns
- An organized and enthusiastic brand manager who looks to maximize project parameters by seeking to increase added value opportunities for clients
- Multi-skilled consultant that utilizes scenic design, art direction, event production and journalism backgrounds to enhance projects ranging from new idea pitches to campaign development strategies and promotional displays
- Event manager who strongly adheres to client objectives while keeping the rep team/crew coordinated in efficient logistical operations

Brand Management and Field Execution Employment History

Synergy Communications 2007

US Army "Heroes Among Us" Black History Tour Exhibit Manager. Conducted on-site supervision of set-up/strike of exhibit materials and tour logistics.

Euro RSCG 4D Impact

2007: Pepsi/Dole Sparklers '07 Bubble Tour; western US regional manager

2006: Cheer True Fit Tour; National operations manager for mobile tour reps and technical crew. Conducted on-site supervision of set-up/strike of promotional kiosk and promotional operations in twelve major US markets.

Guerilla Tactics Media 2000-2005

Freelance promotions/production/brand management consultant for GTM: Southeastern Jr. BM for 2002 INFKT Truth® anti-tobacco campaign. Southeastern BM for 2002 VERB campaign. Art director for Adidas Tracy McGrady Hardtop campaign and supervision application of graffiti billboards. Technical director for various events acting as event/venue logistics coordinator, promotions rep, website content development and artist/client relations.

Anderson Communications 2003-04

Brand management consultant: assembled brand ambassador team, conducted retail display installation/maintenance, data collection, media partner relations, contest administration, event execution and on-site promotional team management for assigned clients such as Radio One, Johnson & Johnson and Sylvan Learning Systems.

Arnold Communications 2001

Southern California regional brand market manager for Truth® Outbreak Tour: rep team management, transport and event coordination.

Burrell Communications 2000

US National tour brand manager: Watcha Tour (Nat'l rock en Español), Lyricist Lounge (hip hop), Moby (electronica) for Truth® tobacco awareness campaign; promotional team management, event logistics and market/demographic analysis and reporting.

Education

BFA in Theatre Arts (honors) Morehouse College Atlanta, Ga. May 1995

Additional skills and interests

Computer skills include Word, Excel and PowerPoint. Writing styles range from news, business, lifestyle and editorial (journalism resume available). Y yo hablo un poco español. Eu falo um pouco português também.

Willing to relocate. References furnished upon request.

Profile

- Over ten years in event operations ranging from management to production
- An organized and enthusiastic freelance coordinator and/or technician who looks to maximize project parameters by adhering to deadlines, utilizing well-planned logistics and maintaining an effective contingency plan
- Multi-skilled consultant that utilizes various backgrounds to execute projects such as tours, music videos, festivals, trade shows, film, theatrical plays, TV and other special events.

General Event Production Employment History

Georgia Public Broadcasting 2002-

In-house lead studio scenic services carpenter/designer

ID3 Infinite Dimensions, Inc. 2004-2006

Freelance member of carpentry team for national major trade shows, exhibitions and car show projects. Some clients include Nissan, Home Depot, Ford and Georgia Pacific etc.

National Black Arts Festival 1992-

Fulfilled various production roles ranging from materials/artist transport to event logistics. Event producer of the International DJ Mix in 2003. Host/DJ of the African fashion show for the 2004 festival, Angelique Kidjo concert 2006.

Spelman College Office of Special Events 1998-99

Assistant Director of Special Events: acted as liaison on behalf of the school and provided technical coordination/assistance for event clientele as well as departments within the school. Highlight events include:

- > '99 Corporate Partners Diversity Program: logistics coordinator
- > "A Celebration in Black": Technical Director, set design/scenic artist ('98 & '99)
- > 8th Presidential Inauguration: Dr. A.F. Manley: event planning/execution team ('98)
- > Atlanta University Center Community Summit: production coordinator ('99)

Turner/AOL/Time Warner Entertainment Group 1996-98

> TBS Scenery Shop: carpenter/scenic artist; as crewmember, assisted in fabrication construction of studio projects for CNN, Headline News, CNN SI, CNN En Español, Cartoon Network, WCW etc.

> Turner Production: production asst. for NBA/NFL on TNT, NBA on TBS shows

Selected Special Events*

- San Diego Brasil Carnival 2006 (San Diego, Ca.) production coord.
- Digitech National Expo 2006 (Tampa, Fla.) booth technician
- Vibe Magazine's Vibefest 2005 production asst.
- Jahannes Productions' Yes Lord! 2004 marketing director
- CTIA Wireless National Trade Show 2004 booth technician
- NBA All-Star Afterparty 2004 (Los Angeles, Ca.) lead carpenter/scenic artist
- Atlanta World Music & Arts Festival 2003 producer/host
- National Black Arts Festival International DJ Mix 2003 producer/host
- Anacostia Jazz & Blues Riverfest 2000 (Wash, DC) assistant stage manager
- Million Mom March 2000 (Wash, DC) assistant stage manager
- Femi Kuti live at 930 Club 2000 (Wash, DC) promotions coord./host
- Olympic Arts Festival 1996 production asst.
- Africa Fete 1998 production asst.
- Montreaux Atlanta Musicfest 1993, 1999 production asst.

*Events took place in Atlanta, Ga. unless otherwise specified.

TV/Theatrical Production (1992-present)

Recent TV/video work:

Commercials:

2007 Chevy Tacoma (boom op)
Skittles (Rainforest Films) VO talent
Burger King (Rainforest Films) VO talent

Music Videos:

Mike Jones/T Payne "In love with a stripper" 2006
Bubba Sparxxx "Ms. New booty" 2006

Network Television:

A&E Property Ladder (multiple episodes) 2007 (boom op)

Serviced following companies/houses/venues (shows too numerous to list):

>Alliance Theater
>Arch Productions
>Baldwin Burroughs Theater
>Ballethnic Dance Co.
>Clark Atlanta University Players
>Frank L. Forbes Arena
>Jomandi Productions
>Martin Luther King, Jr. International Chapel
>Quest for Knowledge Productions
>Rialto Center for the Performing Arts
>Robert First Center for the Arts
>Soweto Street Beat Dance Co.
>Seven Stages Theater
>Tri-Cities Performing Arts Center
>Youth Ensemble of Atlanta
>14th Street Playhouse

Can be utilized as:

- *Event producer/coordinator*
- *Technical director*
- *Stage manager*
- *Voice over announcer*
- *MC/host*
- *Artist/client liaison*
- *Crew chief*
- *Scenic carpenter*
- *Lighting technician*
- *Transportation*
- *"Runner"*