

CAREER BIO

EXPERIENTIAL BRAND MANAGEMENT  
CONSULTANT

*N. KOZMO MILLER*



*“FOCUSED ON BUILDING THE TOTAL PACKAGE...”*

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KOZMO IS A LOS ANGELES-BASED FIELD-MARKETING CONSULTANT WHO SPECIALIZES IN EXPERIENTIAL BRAND PROMOTION ACTIVATION AND EVENT PRODUCTION.

BUILDING ON FIFTEEN YEARS OF FREELANCE EVENT PRODUCTION EXPERIENCE, KOZMO HAS WORKED VARIOUS TYPES OF EVENTS INCLUDING FESTIVALS AND TRADE SHOWS WITH ADDITIONAL EXPERIENCE IN STAGE MANAGEMENT AND VARIOUS TECHNICAL DUTIES HAVING ALSO WORKED FOR A MYRIAD OF STAGE PRODUCTION COMPANIES AND CORPORATE AUDIOVISUAL UNITS.

A POST AS SPELMAN COLLEGE'S ASSISTANT DIRECTOR OF SPECIAL EVENTS GAVE WAY TO A STRONG FOUNDATION IN MEDIA RELATIONS AND EVENT MANAGEMENT. KOZMO'S MOBILE TOUR MANAGEMENT WORK FOR SEVERAL NATIONAL MARKETING AGENCIES SUCH AS MOMENTUM WORLDWIDE, CAROL H. WILLIAMS ADVERTISING, GUERILLA TACTICS MEDIA, EURO RSCG AND OTHERS OPENED A LONG-AWAITED FLOODGATE THAT CALLED FOR ALL THE AFOREMENTIONED SKILLS.

SINCE 2000, HE HAS MANAGED VARIOUS TYPES OF IN-MARKET AND REGIONAL ACTIVATIONS FOR THE TRUTH ANTI-TOBACCO CAMPAIGN, HOME DEPOT, CLOROX, JOHNSON & JOHNSON, AND THE VERB PHYSICAL FITNESS CAMPAIGN TO NAME A FEW.

HE HAS MANAGED NATIONWIDE MARKETING CAMPAIGNS AND HAS LOGGED ALMOST 20,000 MILES ON THE ROAD IN THE LAST 3 YEARS ALONE EXECUTING TOUR PROGRAMS FOR BRANDS ON THE NATIONAL LEVEL SUCH AS PEPSI, CHEER AND THE US ARMY. KOZMO IS ALSO HAS BECOME MORE INTERESTED IN PUTTING HIS

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SKILLS TO WORK ON THE CREATIVE SIDE IN TOUR AND EVENT DEVELOPMENT.

RECENT EFFORTS ARE FOCUSED TOWARD, BUT NOT LIMITED TO, ADDING MORE WORK TO HIS PORTFOLIO FROM THE EVER-EXPANDING VOICEOVER AND COPYWRITING INDUSTRY. KOZMO IS ALSO AVAILABLE FOR BOOKINGS AS AN EVENT HOST, MC OR ANNOUNCER.

ALSO HAVING A BACKGROUND IN PRINT, ONLINE AND BROADCAST JOURNALISM HAS ALLOWED KOZMO THE OPPORTUNITY TO WRITE FOR SEVERAL NATIONAL LIFESTYLE PUBLICATIONS.

SPECIFIC RESUMES AND REFERENCES ARE READILY AVAILABLE UPON REQUEST. FOR MORE DETAILED CAREER INFORMATION, PLEASE CLICK ON THE RESUME LINKS OF [GETKOZMO.COM](http://GETKOZMO.COM)